

# CHRISTINA GRAVERT

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CONTACT INFORMATION	Øster Farimagsgade 5 1353 Copenhagen K Denmark	+45 35 33 47 82 cag@econ.ku.dk www.christinagravert.com
ABOUT	Christina Gravert is an Associate Professor of Economics at the University of Copenhagen. Her research interests include optimal policy design, nudging and sustainable behavior change. She conducts research in collaboration with public and private institutions in the fields of health behaviour and environmental sustainability. Her focus is on innovating public policy by incorporating insights from behavioral economics and establishing the use of randomized controlled trials for evidence-based decision making. Christina is the Director of the Center for Experimental Economics and the co-founder of Impactually, one of the Nordic's first behavioral insights consultancies.	
CURRENT POSITIONS	<b>University of Copenhagen, Dept. of Economics</b> Associate Professor (with tenure) Director of the Center for Experimental Economics Member of Center for Economic Behavior and Inequality (CEBI) CESifo Research Network Affiliate RWI Research Fellow J-Pal (K-CAI) Invited Researcher	2021 -
	<b>Impactually - Creating Impact through Behavioral Science</b> Co-Founder and Chief Behavioral Economist	2017 -
PAST POSITION	Maternity Leave University of Copenhagen, Assistant Professor - Tenure Track University of Gothenburg, Post-doc	Jan - Sep 2023 2018 - 2021 2014 - 2018
EDUCATION	Aarhus University, Ph.D. Economics Aarhus University, M.Sc., Economics Technical University Berlin, B.Sc. Economics	2011 - 2014 2009 - 2011 2006 - 2009
PEER-REVIEWED PUBLICATIONS	<i>Author order is alphabetical and does not indicate contribution.</i> <b>Gravert, C.</b> "Leveraging Field Experiments to Shape Environmental Policy", <b>Nationaløkonomisk Tidsskrift</b> , 2024. <b>Gravert, C. &amp; Shreedhar, G.</b> "Effective Carbon Taxes Need Green Nudges", <b>Nature Climate Change</b> , 2022. Barron, K. & <b>Gravert, C.</b> "Confidence and Career Choices: An Experiment", <b>Scandinavian Journal of Economics</b> , 2022. <b>Gravert, C. &amp; Olsson Collentine, L.</b> "When nudges aren't enough: Norms, incentives and habit formation in public transport use" <b>Journal of Economic Behavior and Organization</b> , 190, 1-14, (2021). Carlsson, F. & <b>Gravert, C.</b> & Johansson-Stenman, O. & Kurz, V. "Nudging as an Environmental Policy Instrument" <b>Review of Environmental Economics and Policy</b> , 15 (2), 216-237, (2021). <b>Gravert, C. &amp; Kurz, V.</b> "Nudging à la carte - A field experiment on climate friendly food choice" <b>Behavioral Public Policy</b> , 5 (3), 378-395, (2021).	

Gehards, L. & **Gravert, C.** "Because of you I did not give up - Peer effects in perseverance" **Journal of Economic Psychology**, 81, (2020).

Damgaard, M. & **Gravert, C.** "The Hidden Costs of Nudging - Experimental Evidence on Reminders in Fundraising", **Journal of Public Economics**, 157, (2018), 15-26.

Goerlitz, K. & **Gravert, C.** "The impact of high school course taking on choice of college major - Evidence from a natural experiment", **Education Economics**, 26:3, (2018), 321-336.

Damgaard, M., **Gravert, C.** & Villalobos, L. "Forgetful or reluctant? Evidence on reminder response and donor behavior from panel data" **The Economics of Philanthropy, Cesifo Seminar Series** (2018).

Gneezy, U., **Gravert, C.**, Saccardo, S. & Tausch, F. "A Must-Lie Situation: Avoiding giving negative feedback", **Games and Economic Behavior**, 102, (2017), issue C, p. 445-454.

**Gravert, C.** "Pride and Patronage - Pay-what-you-want pricing at a charitable bookstore", **Journal of Behavioral and Experimental Economics**, 67 (2017), 1-7.

Damgaard, M. & **Gravert, C.** "Now or never! The effect of deadlines on charitable giving - Evidence from two natural field experiments", **Journal of Behavioral and Experimental Economics**, 66 (2016), 78-87.

Goerlitz, K. & **Gravert, C.** "The effects of the high school curriculum on school dropout", **Applied Economics**, 48 (2016), 5314-5328.

**Gravert, C.** "How luck and performance affect stealing", **Journal of Economic Behavior and Organization**, 93 (2013), 301-304.

GRANTS AND AWARDS	Carlsberg Semper Ardens Accelerate (5,997,000 DKK/ \$844,000)	2024
	'BeTA-BEE Bridging the Energy-Efficiency gap' (PI)	
	Independent Research Fund Denmark (3,100,000 DKK/ \$450,000)	2024
	'Behavioral barriers to electricity demand management' (PI)	
	Fonden Energi- og Miljødata (137,500 DKK / \$19,000)	2021
	'Choosing Green Alternatives in the Danish Electricity Market' (PI)	
	Economic Policy Research Network (400,000 DKK / \$65,000)	2021
	'Switching in the Danish Electricity Market' (PI)	
	Berlingske Talent 100 Award	2019
	UCPHForward Talent Programme for Excellence in Research	2018
	KU Department Start-up Funding (75,000 DKK / \$12,000)	2018
	Trygg-Hansas Research Fund (260,000 SEK / \$30,000)	2017
	'Nudging with reminders - the role of beliefs and emotions' (PI)	
Jan Wallanders and Tom Hedelius Foundation (165,000 SEK / \$20,000)	2016	
'Self-Confidence, Motivation and Feedback' (PI)		
Swedish Environmental Protection Agency (3,600,000 SEK / \$385,000)	2016	
'Nudging for Nature' (Co-I)		
Merit Scholarship of the Foundation of German Business	2007 - 2011	
TEACHING	Guest lectures at: Wharton (2022), INSEAD (2021), ITU (2021), LMU Munich (2020), ITC Herzlyia (2020), Hertie School of Governance (2018)	
	U Copenhagen, Lecturer, Klimapolitik (Executive Edu)	2022
	U Copenhagen, Lecturer, Science of Behavior Change (Elective)	2021 -
	U Copenhagen, Lecturer, Field Experiments (Master)	2021 -

	U Copenhagen, Lecturer, Micro III - Game Theory (3rd year)	2018 - 2022
	U Copenhagen, Lecturer, Seminar - Behavioral Economics in Action (Master)	2019
	U Gothenburg, Lecturer, Economic Evaluation and Experiments (Master)	2016 - 2018
	U Gothenburg, Teaching Assistant, Econometrics (3rd year)	2015 - 2018
	U Gothenburg, Organizer of the First Swedish Nudgeathon (all levels)	2015
	Aarhus University, Lecturer, Economics and Psychology (Master)	2012 - 2013
SUPERVISION	PhD Supervisor: Ida Damsgaard (CBS)	2020 - 2022
	PhD assessment committee: Andris Saulitis (EUI), Xiaogeng Xu (NHH), Erik Gård (Södertörn), Essi Kujansuu (EUI) Isabel Skak Olufsen (KU)	2019 -
	Supervision of Theses: Master (32), Bachelor (14)	2015 -
SEMINARS AND CONFERENCE PRESENTATIONS	<p><b>2024:</b> RWI Essen (invited seminar), Berlin Behavioral Economics Seminar (invited seminar), Swedish Tax Authorities (invited seminar), CESifo Energy and Climate, EAERE Conference, ee4e Workshop, CESifo Behavioral Economics, University of Kiel (invited seminar) <b>2023:</b> Norwegian Tax Authorities (invited seminar), CEEM Montpellier (invited seminar), CNEE Meeting Copenhagen, FAO Science and Innovation Forum (invited keynote) <b>2022:</b> Stockholm School of Economics (invited); OsloMet (invited); CNEE Aarhus; ESA World Conference, MIT; Advances with Field Experiments, Chicago; International Behavioral Public Policy Conference, LSE; Danish Economic Society (invited), CNEE Copenhagen <b>2021:</b> ASSA 2021 Meeting (discussant x2), Jönköping University (invited seminar), IDC Herzliya (invited seminar), Morals and Markets Workshop, SABE 2021 Meeting, French Experimental Seminar (invited seminar), Aarhus University (invited seminar), Bolivian Conference on Development Economics (invited opening keynote), Workshop on Behaviour, Wellbeing and the Environment, LSE and UCD (invited presentation), ESA Job-market Seminar (discussant), University of Helsinki (invited seminar), CNEE Lund <b>2020:</b> BehNet Workshop, Innsbruck; University College Dublin, Dublin (invited seminar); CESifo Energy and Climate, Munich, ESA World Conference, CEEM Workshop (invited), Behavioral Insights Group (invited), Linköping University (invited seminar) <b>2019:</b> Academy of Behavioral Economics, Zurich (invited); Workshop on Behavioral Public Policy, Copenhagen (invited); Bristol Behavioral Public Policy Workshop (invited), Workshop on Interventions, Motivation and Behavior, Lund (invited), London School of Economics (invited keynote), Advances in Field Experiments 2019, Behavioral Insights for Healthy Aging, Copenhagen (invited) <b>2018:</b> University of Vienna (invited seminar), University of Copenhagen (invited seminar), Copenhagen Business School (invited seminar), University of Essex (invited seminar), IFN Stockholm (invited seminar), McMaster University (invited seminar), University of Gothenburg (invited seminar), Motivation and Incentives, Stavanger (invited); University of Copenhagen II (invited seminar); WCERE 2018, Gothenburg, 13th Nordic Behavioral and Experimental Conference, Advances in Field Experiments, Boston, Exeter Business School (invited seminar), CEBI Christmas Workshop (invited), Copenhagen; MRU Seminar, Copenhagen <b>2017</b> University of Gothenburg (invited seminar); Wissenschaftszentrum Berlin (invited seminar); THEEM, Konstanz; Workshop on Incentives and Behavior Change, Sicily (invited); BEEG Annual Workshop, Gothenburg (invited); 3rd ECBE Conference, CMU, Pittsburgh; ESA International Meeting, San Diego; 12th Nordic Behavioral and Experimental Conference in Gothenburg; Advances in Field Experiments, Chicago; Recognition and Feedback Workshop, Rotterdam (invited); SJDM Meeting (presentation), Vancouver; University of Birmingham (invited seminar); University of Warwick (invited seminar); Stockholm School of Economics (invited seminar) <b>2016:</b> University of Sydney (invited seminar); University of Wellington (invited seminar); Applied Econometrics Workshop in Wellington; Auckland University of Technology (invited seminar); First</p>	

Evidence-Based Policy Conference in Stockholm (invited); 11th Nordic Behavioral and Experimental Conference in Oslo; ESA, Bergen; SITE Psychology and Economics, Stanford; 2nd ECBE Conference, Bonn; CNEE Meeting, Lund; Humboldt University, Berlin (invited seminar); University of Hamburg (invited seminar); University of Edinburgh (invited seminar); Gothenburg Behavioral Workshop (invited). **2015:** ESA Women Mentoring Workshop, Berlin; LPEX Workshop, London; 1st ECBE Conference, Chicago; CNEE Workshop, Copenhagen; Institute for Food and Research Economics, Copenhagen (invited seminar); General Economics Workshop, Gothenburg. **2014:** Conference of the German Economists Abroad, Kiel; CNEE Workshop, Copenhagen; European University Institute (invited seminar); 9th Nordic Behavioral and Experimental Conference in Aarhus; EEA-ESEM Meeting, Toulouse; WinE Retreat, Toulouse; CNEE Workshop on Deception, Copenhagen (invited); Workshop on Incentives and Behavior Change, Amsterdam (invited); Aarhus University; PhD Workshop at NHH, Bergen (invited). **2013:** Aarhus University; Danish Graduate Program in Economics Conference, Denmark; 8th Nordic Behavioral and Experimental Conference in Stockholm; Opening Reception Cognition and Behavior Lab, Aarhus (invited); University of Chicago (invited seminar); UCSD (invited seminar); Spring School in Behavioral Economic, UCSD. **2012:** Danish Graduate Program in Economics Conference, Denmark; 7th Nordic Behavioral and Experimental Conference, Bergen; Norway, ESA Conference, Cologne; Student Workshop, Nuffield College, Oxford; Aarhus University –WISE, Xiamen University Workshop in Economics (invited); Deception, Incentives and Behavior Conference, UCSD (poster); RGS Doctoral Conference in Duisburg, Germany **2012:** Danish Graduate Program in Economics Conference in Sandbjerg, Denmark; RWI, Essen, Germany.

SELECTED RESEARCH VISITS	University of Sydney (Oct-Dec) University of Chicago (May-Jun) University of California, San Diego (Jan-Apr)	2016 2013 2013
PROFESSIONAL ACTIVITIES	<p><b>Member of the Ethical Board of the Department of Economics</b></p> <p><b>Conference Organization</b> <i>CNEE Meetings (2x), 16th NBCEE</i></p> <p><b>Advisory Board</b> <i>SABE, Forschungsmonitoring</i></p> <p><b>Consulting Panel</b> <i>ALLEA - Climate Sustainable Academia Project</i></p> <p><b>Referee</b> <i>Science, Journal of European Economic Association, Economic Journal, Review of Economics and Statistics, Management Science, Journal of Public Economics, European Economic Review, Journal of Environmental Economics and Management, Games and Economic Behavior, Experimental Economics, Journal of Economic Behavior and Organisation, Economic Inquiry, Journal of Behavioral and Experimental Economics, Journal of Economics and Management Strategy, Journal of Economic Psychology, Journal of Consumer Behavior, Applied Economics, Social Choice and Welfare, Southern Economic Journal, Energy Policy, Food Policy, Current Opinion in Environmental Sustainability</i></p> <p><b>Reviewer</b> <i>Netherlands Organisation for Scientific Research, Israel Science Foundation, Austrian Academy of Sciences</i></p> <p><b>Program Committee</b> <i>Econometric Society Winter Meeting, 2021</i></p> <p><b>Hiring Committee</b> <i>Berufungskommission, ILR Uni Bonn, 2021</i></p>	2020- 2020, 2022, 2024 2020-2024 2021
NON-ACADEMIC AND OUTREACH ACTIVITIES	<p>Co-Founder and Chief Behavioral Economist</p> <p>Impactually - Creating Impact through Behavioral Science</p> <p>Talks and Consulting activities include: <i>FAO, European Commission, Energinet, Energistyrelsen, Novo Nordisk, Copenhagen Economics, Swedish Unemployment Agency, Swedish Environmental Protection Agency, Swedish Consumer Protection Agency, Swedish Food Agency, Soci�t� Generale, AP7, ICA, IKEA, Bonnier Media, UNICEF, World Resources</i></p>	2017 -

*Institute*  
 Development of Online Course on Nudging **Designing Nudges** 2018  
 "Nudging for Executives" full-day training 2015 -  
 Temporary Special Expert - Copenhagen Economics 2016  
 Intern - Rambøll Management Consulting 2014

POLICY REPORTS AND BOOKS **Gravert, C.** "Reminders: Their Value and Hidden Costs" Behavioral Science in the Wild - Book Chapter, 2022

**Gravert, C.**, Gunnarsson, E., Järneteg, A., Leandersson, C. 2021. "Kan insatser i butiken minska konsumenternas matsvinn?" Livsmedelsverkets externa rapportserie. Livsmedelsverket, Uppsala.

Carlsson, F. & **Gravert, C.** "Nudge som ett miljöekonomiskt styrmedel", Naturvårdsverket, 2019.

**Gravert, C.** & Swanberg, A. & Wallström, J. "Beteenden bakom nedskräpning" Naturvårdsverket, 2018.

MEDIA

Selected media appearance: *BBC, Financial Times, Forbes, FAZ, Handelsblatt, Zeit, TF1, DR, Politiken, Boersen, Berlingske, Jyllandsposten, Kristeligt Dagblad, TV2, TV2 News, NTV, SvD, DI, Ingeniøren*

10 Minutes with Christina Gravert (2022), SBC UNICEF Masterclass

Encourage Plant-Based Diets with Choice Architecture, Not Bans or Marketing Stunts (2023), Behavioralscientist.org

Why we need evidence-based decisions in every business (2022), TEDx Manchester

How to date like a Game Theorist (2021), Behavioralscientist.org

Why triggering emotions wont lead to lasting behavior change (2020), Behavioralscientist.org

The hidden costs of reminders (2019), Behavioralscientist.org

Adfærdsøkonom får folk til at svine mindre til gade festen Distortion (2019), TV2

OTHER

**Nationality:** German; **Languages:** German (native), English (fluent), Swedish (good), Danish (good)

Updated: December 18, 2024